

Data Warehouse & Analytics Platform

Data Warehouse and Analytics Platform Providing Better Business Intelligence and Opportunities



Data Warehouse & Analytics Platform for Impactful Business Insights

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About Customer

- The client is the largest customer-owned health insurance company in the U.S. It provides a vast variety of health and life insurance products and services to individuals and groups through its subsidiaries and divisions..
- The client is part of the blue network that operates in TX, IL, OK, NM.



Approach / Deliverables

- Connected several siloed applications using a workflow and a portal to secure the investments
- Data warehouse to perform BI functions
- Analytics platform to derive insights and opportunities to have better care



Business Challenges / Drivers

- Lengthy application process taking up to 48 days to complete
- Redundant renewal process with ample re-work
- Missing opportunities to reduce cost
- Difficult to find insights to identify opportunities to increase care



Outcomes / Benefits

- Reduced the time to complete application from 48 days to 5 days SLA
- Reduced renewal time by 80%
- Reduced cost of care by 10%
- Scored Providers to increase their efficiency.

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