

# Extended Product Development Center

Enabling the customer stay ahead of the curve with faster go-to-market, better quality products with reduced development cost

## About Customer

- California based firm, having a product that supports control center operations for electric, gas and water utility companies
- Customer wanted to decrease cost, improve speed of delivery to meet the market demands with quality products
- An agile and scalable team was needed to deliver innovate products to the market and with faster service resolution

## Business Drivers

- Time consuming development process
- Team scalability & skill-gap
- Delay in product launch & go to market plans
- Loss of customers & product sales revenue due to data discrepancy in delivery v/s orders

## Approach and Deliverables

- Anblicks worked as the outsourced product development partner supporting with various services:
  - Product development (Sprint based deliverables)
  - Automated testing
  - Building next generation product (multi-lingual, multi-tenant, cloud based)
  - Establishing best practices in build, code quality and release management
- Round the clock - 24x7 product support with dedicated team

## Outcomes/Benefits

- 10% cost & time savings with dedicated team support
- Improved team efficiency with quality deliverables
- Mitigating business risk with scalable team
- Better customer satisfaction with faster go-to-market

